Partnership Overview: MobyMax and Lutheran Church Missouri Synod Schools

MobyMax
Fix learning gaps.

Re: MobyMax Partnership with LCMS School Ministry

Dear Lutheran School Leaders,

MobyMax is honored to serve as a Premium Service Provider for the LCMS School Ministry. We are committed to providing member schools with highly customized solutions at the best possible pricing. If you're not already familiar with MobyMax, these are just a few of the reasons why you might consider making us a part of your learning environment:

- As a supplement to core curriculum, MobyMax offers enrichment and intervention for most K-8 subjects, including ELA, Math, Science, and Social Studies. We do this through a combination of **adaptive learning technology, diagnostic assessment, and blended learning tools**.

- The MobyMax impact on student outcomes in both ELA and Math has been validated by rigorous studies meeting ESSA Tier 1 "Strong Evidence" standards. This research has shown average student gains of **one full grade level with just 20 hours of work**. Finding and fixing missing skills is that powerful.

- MobyMax is more than just a software provider—our solution includes an unprecedented commitment to your success in the form of **structured onboarding, professional development, and ongoing motivational strategies**.

In short, **MobyMax helps struggling learners quickly catch up to grade level and closes learning gaps for *all* students.** There's a reason why MobyMax was the most awarded edtech company in 2018 and is used in more than 83% of all K-8 schools in the United States—it just works.

Thank you for taking the time to learn about the value MobyMax can bring to your school. I look forward to working with you in pursuit of continuous improvement for many years to come.

Sincerely,

John Jennings
Head of Business Development | MobyMax

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Moby Max

Wraps together the solutions you need to fix learning gaps

1. **DIFFERENTIATED LEARNING** Adaptive lessons for every K-8 subject make MobyMax the fastest way to find and fix learning gaps!

2. **QUICK CHECKER** Pinpoint missing skills and measure progress with Quick Checker.

3. **INTERACTIVE CLASS** Engage and excite the entire class with whole-group and small-group instruction.

BACKED BY THE MAX SCHOOL GUARANTEE

With MobyMax's research-proven curriculum and Real Rewards creating motivation, we guarantee your school will see a significant increase in student outcomes.

1. We guarantee that at least 20 students in your school will increase half a grade level in math or language in the first 90 days following the school kickoff.

2. And we guarantee to find and fix at least 1,000 missing standards or skills over the course of one year.

YOUR CLASSROOM
close learning gaps

REMOTE LEARNING
engage everyone everywhere

MobyMax
Fix learning gaps.

Differentiated Learning

Help struggling learners quickly catch up to grade level and close learning gaps for all your students.

For Every K-8 Subject

Mathematics ▪ Fact Fluency ▪ Number Sense ▪ Language/Grammar ▪ Phonics & Spelling Rules ▪ Alphabet Letters ▪ Alphabet Sounds ▪ Phonics Blending ▪ Phonics Spelling ▪ Early Words ▪ Early Stories ▪ Early Writing ▪ Dolch & Fry Sight Words ▪ Foundational Reading ▪ Spelling Lists ▪ Reading Stories ▪ Reading Skills Lit ▪ Reading Skills Info ▪ Vocabulary ▪ Writing Workshop ▪ Writing Assignment ▪ Science ▪ Social Studies ▪ State Test Prep

With Adaptive Differentiation

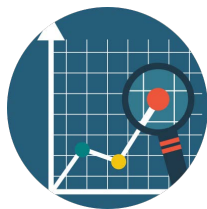Diagnostic Testing ▪ Adaptive Lessons ▪ IEPs ▪ Progress Monitoring ▪ Assessments ▪ Daily Goals

Plus Student Motivation

Contests ▪ Badges ▪ Games ▪ Certificates ▪ Behavior Vibes ▪ Daily Smiles

And Classroom Tools

Time & Alerts ▪ Social Wall ▪ Messenger

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Quick Checker

Pinpoint missing skills and clearly map student progress with quick formative assessments and deep summative assessments.

Quick Skill

Quick Skill pinpoints missing skills quickly and precisely. Teachers can see a snapshot of student growth, assign lessons, and monitor student progress from within Quick Skill. Accurately identify students' mastery of over 2,000 skills! Quick Skill modules include Math, Language, Foundational Reading, Early Math, Addition, Subtraction, Multiplication, and Division.

Quick Benchmarker

Quick Benchmarker accurately measures performance for all standards within a grade level. Easy-to-use reports track your students' progress toward mastery of grade-level standards from the beginning to the end of the school year. Quick Benchmarker modules include Math, Language, Foundational Reading, Reading Skills Literature, Reading Skills Informational, and Reading Level.

And So Much More

MobyMax also includes options for nearly every formative scenario, including Quick Placement for on-demand diagnostics, Quick Fluency for automaticity checks, Quick Test for interdisciplinary assessment, and Quick Question for an interactive, live-polling experience.

Comprehensive Coverage of Your State Standards

Quick Skill and Quick Benchmarker are fully aligned to your state standards for Math and ELA.

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Interactive Class

Engage the entire class with Skills Review, Whiteboard Activities, Fluency Games, and Printable Worksheets. Over half a million problems!

Fluency Games

With Fluency Team Games and Fluency Board Games, students practice their automaticity and accuracy in Math, Language, and Foundational Reading in a dynamic, gamified environment. It's intensive, standard-specific work, but it sure doesn't feel like it.
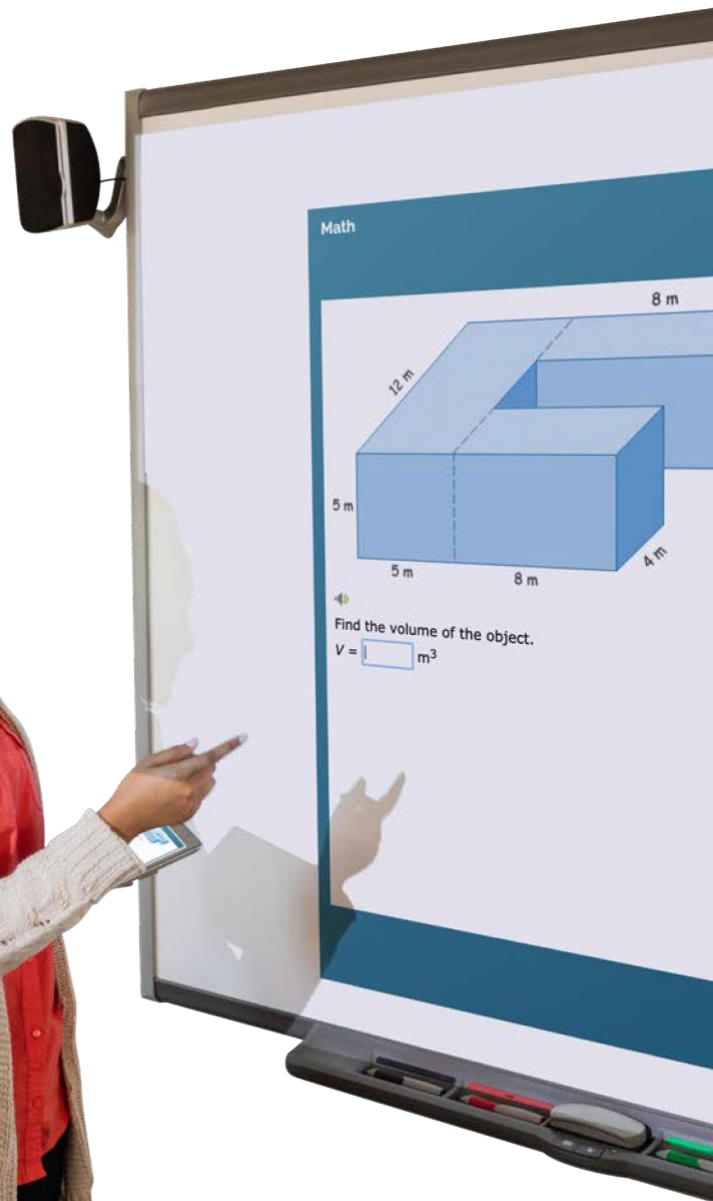
Skills Review

Skills Review allows students to use any device with an Internet connection to respond to questions posed from the front of the class. Pull problems from Moby's curriculum or create your own. Moby will calculate results in real time.

Whiteboard Activities

Create engaging, comprehensive lessons quickly. You can pull from any of Moby's K-8 curriculum, create custom problems, or select problems created by our shared community.

Worksheets

Moby's Worksheet function allows you to print off any lesson topic in MobyMax's curriculum and distribute it to students the old-fashioned way.

Math

8 m

12 m

5 m

5 m   8 m   4 m

Find the volume of the object.
$V = \boxed{}$ m^3

Ongoing Support

When you need an answer, you need it fast. With Moby, you and your teachers can count on reaching a friendly human right away. No need to "press 4" or get escalated to "Tier 3 support" just to get a question answered.

On Demand

Email and phone inquiries are handled on a first-come, first- served basis by one of our support reps, who are available from 7:00 AM to 6:00 PM EST. In 2019, the average wait time for a phone call was just 24 seconds, and over 96% of customers who responded to our post-ticket survey were satisfied with the service they received. Live chat is also now available!

Email: support@mobymax.com | Phone: (888) 793-833

Weekly Webinars

We host free training webinars multiple times every week via **Moby University**. For up-to-date schedules and access links, click here.

Self-Service Options

Our Help Center and context-sensitive documentation are available 24x7 for "hands-free" support:

CONTEXT-SENSITIVE HELP

Nearly every screen in MobyMax includes detailed instructions for its use. Teachers won't have to search for the information—it automatically pops up the first time they click into a given screen.

DOCUMENTATION LIBRARY

If teachers aren't sure where to find something, the Help Center offers a library of tutorials, walkthroughs, and frequently asked questions in a familiar search-and-browse format. Articles are both clear and concise—exactly what you need when you're in a hurry to find an answer.

MULTIMEDIA OPTIONS

We maintain a living library of video tutorials and overviews to complement our written documentation, with dozens of options ranging from two minutes to 20+.

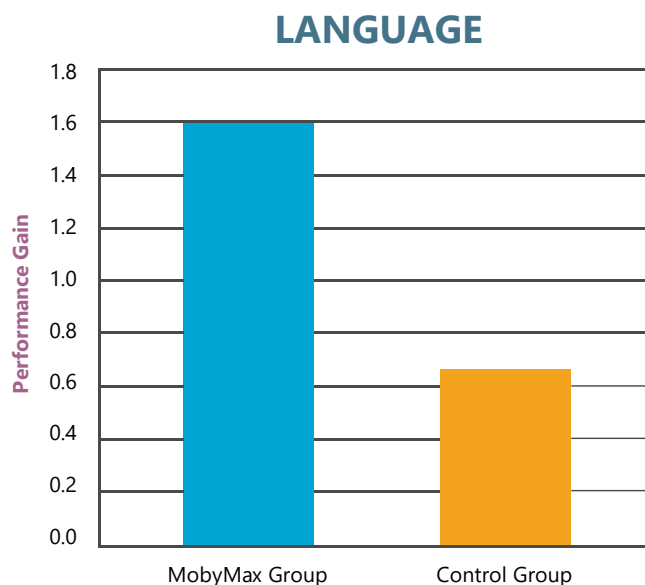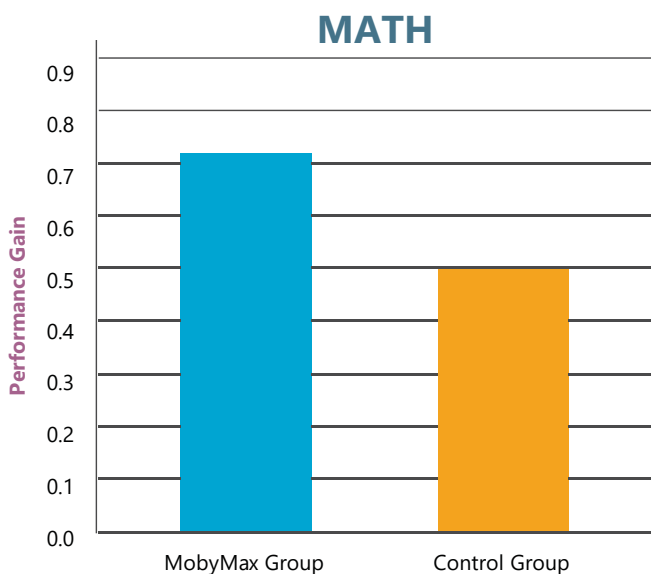# MobyMax
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Research Overview

In 2018, MobyMax launched a large-scale research study with an experimental pool of 4,000 students in 230 classrooms across the United States.

The dramatic results qualify as Tier 1 "Strong Evidence" under ESSA guidelines, conclusively demonstrating the benefit of finding and fixing learning gaps with MobyMax.

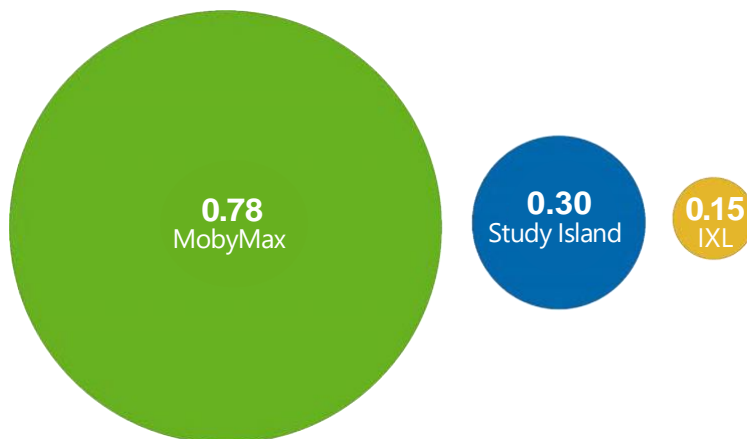MobyMax showed an effect size of 0.875 for language and 0.702 for math.

Students experienced the equivalent of 40 weeks of additional learning with MobyMax.

MATH

Performance Gain

- 0.9
- 0.8
- 0.7
- 0.6
- 0.5
- 0.4
- 0.3
- 0.2
- 0.1
- 0.0

MobyMax Group   Control Group

LANGUAGE

Performance Gain

- 1.8
- 1.6
- 1.4
- 1.2
- 1.0
- 0.8
- 0.6
- 0.4
- 0.2
- 0.0

MobyMax Group   Control Group

Head-to-Head Comparison

MobyMax clearly shows a much larger effect size than other leading solutions.

Most education research by other solutions is based on Tier 2 or lower evidence.

0.78
MobyMax

0.30
Study Island

0.15
IXL

110+ awards in the past two years!

"From phonics foundation to number sense, it covers all the subjects required. **National Parenting Product Awards**

"MobyMax is one of the most complete K-8 computerized curricula currently available. It has most of the technological and educational bells and whistles and was extremely well-designed using Common Core and other standards. **EdTech Digest**

"It has so many capabilities — remediation, enrichment, motivation, reporting, and assessment. Very impressive! **SIIA**

"Children will love the colorful and easy-to-use interface accompanied by audio guidance. It offers stimulating, interactive lessons for K-8 students that are aligned with the Common Core State Standards. **The ComputED Gazette**

"A complete cross-curricular product that is a must for any classroom teacher. **Learning**

"I love it, my son loves it, and I can still view his progress. Do it! **Homeschool Base**

"The research is strong, and the price structure is affordable. **Tech&Learning**

"MobyMax ... plays an integral role in our district's RTI strategy. **THE Journal**

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SCHOOL LICENSE PRICING

A MobyMax school license covers unlimited teachers and students in a school for a 12-month period.

Moby Suite

Moby Learning ✔

Moby Assessments ✔

Moby Interactive ✔

Base license and implementation package:

$3,495*

Unlimited Teachers ✔

Unlimited Students ✔

Cost-saving opportunities for LCMS member schools:

Onboarding

Rostering ✔

Admin Onboarding ✔

Teacher Training ✔

The MAX Guarantee ✔

- **Custom Per-Student Licensing for Small Schools**
- **Volume Discounts**

MobyMax will craft a custom quote for individual schools. Please mention your affiliation with LCMS when requesting a quote or contact John Jennings directly at john.jennings@mobymax.com for a brief consultation to identify the best option based on your needs.

Pricing as of July, 2020. Please refer to https://www.mobymax.com/pricing for up-to-date costs and license options.